



The Tree Unites the Branches; The Branches Bear the Fruit

The ORANJ TREE

Newsletter of the Organization of Residents Associations of New Jersey
www.oranjccrc.org

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INSTITUTIONAL MEMORY

Without the website, we would lose Institutional Memory

Part 1. WHAT'S IN OUR ELECTRONIC ARCHIVES?

As you can see from the centerfold, the archives include a lot of stories written by Paul Basham. There are newsletters since 2007, Occupancy and Fees surveys since 2005, and 20 surveys on other topics going back to the one in 2005 on pet policies. The meetings page is a record of plenaries since 2006, where they were held, who the speakers were, and how many residents attended.

The [History Page](#) tell us that ORANJ was founded in 1991. Although we no longer have records from the first 15 years, we do have that page and it's a fascinating story.

"In 1994 John Cook of Applewood Estates was elected president and Bob Anderson of Medford Leas was elected vice president. These two filled those offices interchangeably for the next eight years. During those years they traveled to many communities to assist them in the creation of their own residents associations, and to encourage them to participate in the state organization. Without the dedicated effort of these two, especially that of Bob Anderson, who served as president from 1996 until 2002, it is doubtful that the organization would have survived."

Part 2. HOW CAN WE MAINTAIN THE WEBSITE?

Twenty years ago Maggie Heineman established the ORANJ website using Dreamweaver software and ten years ago Ann Campbell became the webmaster. Now oranjccrc.org is on Blue Host, written in WordPress, and edited with Elementor. Jack Mahon, a resident at Friends Village, and Ann have been meeting on Zoom and discussing what it would take to maintain the website without Ann.

Ann and Jack have experimented with simplifying the website using Squarespace or Google and neither is satisfactory. Elementor is now providing hosting and by switching from BlueHost to Elementor back-end issues such as keeping up with constantly changing plug-ins would be handled by the host. Jack has decided to learn Elementor.

Ann and Jack would like to meet with two or three residents who understand the preceding paragraphs and would enjoy being trained to work as a team to manage oranjccrc.org. Contact acampbell6@gmail.com and 700mahon@gmail.com.

Executive Committee

MAGGIE HEINEMAN, *Medford Leas*
President

BRUCE SCHUNDLER, *Fellowship*
Vice President, Northeast Region

BRUCE TISCHLER, *Good Shepherd*
Vice President, Northwest Region

RICK OBER, *Stonebridge*
Vice President, Central Region
Chair, Legislative Committee

BARBARA TROUGHT, *Medford Leas*
Vice President, Southwest Region
Chair, Plenary Meetings

WAYNE STEADMAN, *Seabrook*
Vice President, Southeast Region

PAUL BASHAM, *Wiley Christian*
Secretary

WENDY GANSBERG, *Meadow Lakes*
Treasurer

JIM GALLAGHER, *Cedar Crest*
Chair, Research

Members

Applewood, *Freehold*
The Atrium at Navesink, *Red Bank*
Bristol Glen, *Newton*

Cadbury at Cherry Hill, *Cherry Hill*
Cedar Crest, *Pompton Plains*
Crane's Mill, *West Caldwell*
Crestwood Manor, *Whiting*

The Evergreens, *Moorestown*
Fellowship Village, *Basking Ridge*
Friends Village, *Woodstown*

Harrogate, *Lakewood*
House of the Good Shepherd,
Hackettstown

Lantern Hill, *New Providence*
Laurel Circle, *Bridgewater*
Lions Gate, *Voorhees*

Meadow Lakes, *East Windsor*
Medford Leas, *Medford*

Monroe Village, *Monroe Township*
The Oaks at Denville, *Denville*
Pines Village, *Whiting*

Seabrook, *Tinton Falls*
Stonebridge at Montgomery,
Skillman

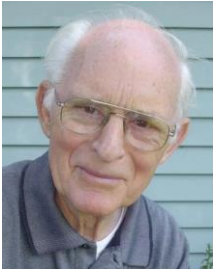
Wiley Mission, *Marlton*
Winchester Gardens, *Maplewood*

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PAUL BASHAM, STORYTELLER

To read the stories, go to [tinyurl/ORANJSeptember2024](https://tinyurl.com/ORANJSeptember2024) and follow the links.



[The Storyteller's Story](#) In this interview Paul said, "During my career as a minister I have always been interested in the stories that people have told me about themselves and, with their permission, I have loved sharing these stories with others. How fascinating it is to hear people talk about the places, events and persons that have shaped their lives."

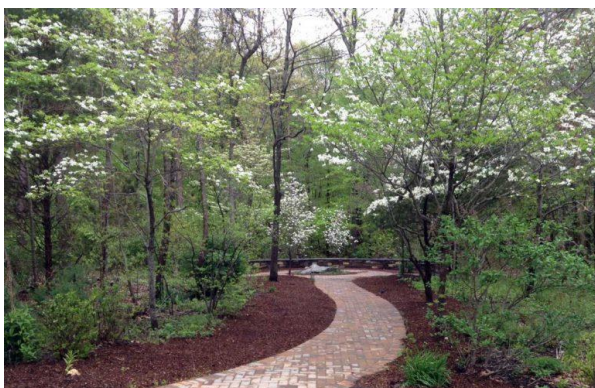


[What's Cooking](#) is a 14-page publication available online. It's lots of fun and worth reading. Highlights were published in the [August 22, 2022 issue](#) of our newsletter.



[The Games We Play](#) include bridge, poker, mahjong, canasta, pinochle, bingo, dominoes, 500 rummy, Parcheesi, pick-up-sticks, Rummikub, Scrabble, trivia, Phase Ten, Wii bowling along with other Wii sports, billiards, bowling, horseshoes, Ping-Pong, pickleball, shuffleboard, bocce, and golf on the putting green.

[A Tribute to Chaplains](#) One chaplain said, "I find that my personal contacts with residents and staff throughout the day are my greatest value to a retirement community."



Meditation Garden at Medford Leas

[Music, Music, Music](#) "Music is the social bonding that brings us together and keeps us together. Music has the power to stir up old memories with the first few notes. Music encourages exercise and discourages isolation."



Fellowship Village Chorus



House of the Good Shepherd Bell Ringers

[Shopping Opportunities](#) At one of our monthly Zoom conversations, we learned that at Seabrook there is a fully stocked CVS pharmacy on campus. CVS rents the space and provides their own staff to manage the store. This led to a discussion of shopping at other CCRCs. After the Zoom Paul was asked to find out more and write a paper about shopping opportunities at other CCRCs and to learn about the roles played by residents and management.



[Arts and Crafts](#) Imagination can flourish in later life and enable a person to take pride in showcasing his/her talents. Even artistic novices can be creative.



Fellowship Village Activity Fair

I HAVE SURRENDERED MY CAR KEYS

by Paul Basham



My world has come crashing down. I have lost the battle of wits with my own flesh and blood. In an act of tough love my family has threatened to blow out all the candles of my 97th birthday this summer if I continue to drive on New Jersey highways. They believe that our roads will be safer if I am not behind the wheel. So my choice is clear. I have surrendered my car keys.

I now have a motorized scooter to use in going to other places on our campus. In addition, I have learned that I have more friends than I knew who have offered me transportation when I need to go off campus. So my world has surprisingly become pleasantly livable – even without a car.

If you have given up your car keys, let me know what the experience has been for you by writing to me at Paul Basham, 99 East Main Street, Marlton, NJ 08053 or email me at pjbasham@gmail.com.

FIELD TRIPS FOR SENIORS

[Field Trips for Seniors](#) has photos of an Applewood trip to the “Grape Escape” that involved making fresh mozzarella.



Applewood Residents at the Grape Escape

Other popular Applewood trips: Fonthill Castle and Museum, Washington Crossing Inn & Tour of the Johnson Ferry House, the Cloisters in NYC, the Dale Chihuly Exhibit at the NY Botanical Gardens, Andrew Wyeth Studio Tour, Historic Ocean Grove Walking Tour, Grounds for Sculpture and plenty of trips to plays, operas, and Atlantic City.

Another photo in that story shows Wiley residents on a Nature Tour by Boat.



Wiley Mission Residents on a Nature Tour

At the Atrium at Navesink every month groups of residents are taken to New York City, to visit either Rockefeller Center or the Metropolitan Museum of Art. They also have their own pontoon boat, which they use for scenic rides and evening nature cruises, when a volunteer from the parks system comes along to talk about nature and wildlife on the Navesink River.

NANCY TEGETHOFF BAKER – KEYNOTE SPEAKER



Nancy Tegethoff Baker will speak on “The Future of CCRCs.” As VP, Market Intelligence, she oversees Erickson’s primary and secondary market research efforts, including the market feasibility for new developments and acquisitions, market pricing, competitive positioning, and consumer research efforts. Nancy has spent most of her career in the senior living industry as a consultant and in-house researcher. Prior to joining Erickson Senior

Living, Nancy headed up the research and strategy department for Vi, formerly Classic Residence by Hyatt. She has also worked in market feasibility and sales and marketing analysis for Marriott Senior Living Services and Howell Associates. Outside of the industry, she worked in primary market research as a B2B market research and strategy consultant on a wide variety of engagements for manufacturing and industrial clients and on the Senior Staff at Northwestern Memorial Hospital. Nancy has an M.B.A. from the University of Maryland R.H. Smith School of Business and a B.A. in economics from Vanderbilt University.

AFTERNOON SPEAKERS



Dawn LeBoeuf, Stonebridge at Montgomery Clinic Coordinator: R.N., CDP, CMCDP, will speak about fall prevention. Dawn joined Springpoint Senior Living Co as the Clinic Coordinator at Stonebridge at Montgomery in September 2015, overseeing the independent living residents emergency medical care, internal residency transitions, physician services, vaccination clinics, employee health, and new hire medical clearance programs. Dawn has certifications as a Certified Dementia Practitioner and Certified Montessori Dementia Care Professional.



Neal Grolnic was a project engineer on the Apollo Moon Program and a program manager for Navy Deep Submergence vehicles. He also has been a volunteer firefighter with certification for advanced firefighting/emergency medical responder. At Seabrook Neal became chair of the Seabrook Residents Association Safety Committee. He will speak on lithium-ion battery safety. The plenary packet includes a document on the topic. Electronic versions of the 2024 plenary packet documents are available at oranjccrc.org/about/meetings/

LEGISLATIVE REPORT

Rick Ober, chair of the Legislative Action and Advocacy Committee of the Organization of Residents Associations of New Jersey [ORANJ], and Gary Baldwin, former committee chair and former president of ORANJ, testified before the New Jersey Senate Committee on Community and Urban Affairs on June 17, supporting Senate Concurrent Resolution 81 (SCR81), which would increase the property tax credit for veterans and

their widows, which has been \$250 since 2003, to \$2,500 over four years. SCR81 was reported out of that committee and into the Senate Budget and Appropriations Committee. Please email your state senator, asking them to vote SCR81 out of the Budget and Appropriations Committee. Your state senator and their email address and link can be found at <https://oranjccrc.org/oranj-legislation/legislative-contacts-2024/>